

GET YOUR SMALL BUSINESS TO THE 1ST PAGE OF GOOGLE WITH A WINNING SEO STRATEGY

Nearly every small business has a website, but what are you doing to stand out when potential customers are looking to buy? Just having a website isn't enough anymore. You must be on the 1st page of search engines like Google, and ABELLO MEDIA SEO Services is the way to get there.

Unfortunately, many small businesses have been priced out of this critical service, or been forced to put up with low-quality providers that are outsourcing the work to the other side of the world. We're here to change that by offering local, effective, affordable SEO plans to help small businesses grow. Call us today to find out how we can help you drive more web traffic and increase sales.

WHAT IS SEO EXACTLY AND WHY DO I NEED IT?

SEO is Search Engine Optimization. It's the work that goes into your website to show search engines, like Google, that you're the best result when customers are searching for your product or service. The ultimate goal of SEO is to get your website to the top of the list.

So how does Google know which sites to put on the 1st page of results?

Google evaluates your website based on two things: **RELEVANCE** and **TRUST**.



First, you need to show Google that your site is the most **RELEVANT** answer for a search. We do that by optimizing the content, keywords, and source code of your website.



Second, you need to gain Google's **TRUST**. We do that by producing content like articles, blogs, links and social media posts that other people like, share, and click to reach your website.



As you begin to build relevance and trust with Google, you move up in the search rankings. **Better rankings turn into more traffic**, which turns into more sales, thus growing your business!

Our proven **SEO strategies** are tailored to small businesses, helping them compete at a price they can afford. We take your unique details into account like industry, region, competition and more to create a truly custom **SEO plan that gets results**. By increasing your search rankings you can increase your website traffic, leading to increased sales.

WHAT DOES THE PROCESS LOOK LIKE FROM START TO PAGE 1 OF GOOGLE?

6. INCREASED SALES

You made it! The ultimate goal of SEO is to drive more traffic to your site, which in turn increase sales and grows your business.

5. IMPROVED RANKINGS

As optimizations to your website are implemented and backlinks are created on trusted sites across the web, your site will begin to move up in search engine rankings. Higher rankings means that more people are finding and visiting your site

4. REAL-TIME REPORTING

Our reporting is what sets us apart. You'll have real-time access to your metrics, stats, and reporting so you can see all the work that is being done and the progress your campaign is making.



3. OFFSITE OPTIMIZATION

We promote your business online through high quality content, online business profiles and other time tested online marketing tactics. This will show your website visitors and the search engines that you are a trusted source for the service or product you are marketing.

2. ONSITE OPTIMIZATION

We make sure that all the onsite components of your website are correct. This will help website visitors and the search engines easily understand what you do.

1. WEBSITE AUDIT & KEYWORD SELECTION

Our SEO specialists start with a detailed audit of your website and determine which keywords will be most beneficial for you.